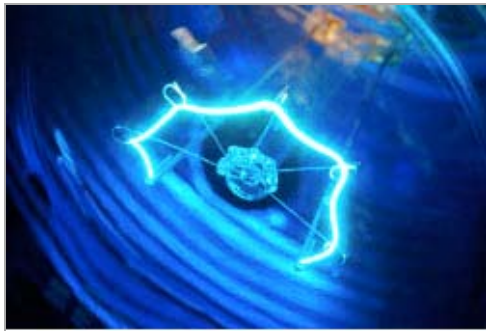


FOSTER
PRINTING SERVICE

A monthly e-Gram from Foster Printing Service
www.fosterprinting.com



Foster is excited to now provide UV Coating capabilities to customers! For years, many of our customers have requested this high shine finish and we have partnered with a print partner to provide it. Foster is now able to provide customers with the highest quality finish on their print pieces with the fast turn around times and competitive prices that you have come to expect. Ask about adding UV Coating to your next piece!

InDesign CS5 Expands the Cross-Media Palette and Tweaks Efficiencies

The latest version of InDesign (CS5, released last spring) continues its journey toward becoming the basic platform for the creation of documents destined for any medium—be it print, Web, Flash, or e-book.

At the same time, Adobe has added many workflow efficiencies that users have long desired, such as:

- the ability to have multiple page sizes in a single document, thanks to the new Page Tool;
- the ability to span text—like a headline—across multiple columns in a multi-column frame right from the Paragraph palette;
- the ability to split a paragraph into separate columns, turning a single-column text frame into a multi-column text frame;
- the ability to automatically bottom out each column in a frame using the new Balance Columns feature;
- the ability to modify multiple frames simultaneously without needing to group them;
- an automatic image caption generator that pipes in an image file's metadata and uses it as its caption; and
- a new Mini Bridge that, while only including a limited set of the full Adobe Bridge features, offers a more elegant way of placing images than the traditional File>Place.

Have you visited the Foster Printing Service Blog this week?



Each week the blog is updated with great articles including printing hints and tips, branding ideas and suggestions, and green initiatives.

Visit www.fosterprinting.com/blog and grab a few great ideas for your next printed piece!

Another useful new feature addresses the age-old problem of selecting the desired object from a stack of objects. Now, a Content Indicator Ring appears in the center of a frame, turning the Selection Tool into the Direct Selection Tool. It can take some time to get used to, but it is a big help.

InDesign CS5 has many new interactivity and animation features, letting you create Flash animations and interactive documents, export interactive layouts as Flash files, and export a PDF file that includes sound, video, buttons, and navigation. Adobe has also enhanced InDesign's EPUB export feature so users can easily create e-books from their print layout files. EPUB is the default and required format for many hardware and software e-book readers, particularly the iBook app for the Apple iPad.

Many graphic arts pros took a pass on the previous upgrade (CS4). But with the release of InDesign CS5 (as well as the rest of the Creative Suite), this may well be the time to get your toolbox up to date. As always, though, it's worth checking with us to see if we have any issues, problems, or advice regarding the latest versions of production software.

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