

Press Release

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FOR IMMEDIATE RELEASE

FOSTER PRINTING SERVICE, INC.

PARTNERS WITH COPYRIGHT CLEARANCE CENTER, INC.

MICHIGAN CITY, IN: In an effort to better serve the publishing industry, Foster Printing Service has entered into a strategic partnership with Copyright Clearance Center. This alliance will allow Foster to provide their publisher customers with access to Rightslink for their content licensing needs.

By expanding their services to include the Rightslink software, Foster will create an opportunity for their customers to streamline and automate their entire online content licensing program. Gene Toepfer, director of sales for Foster Printing Service stated, "Rightslink is a great tool for all of our customers as it works as an extension of our current services. The ability to maintain control over online content while still serving the needs of readers and advertisers will be an asset to publishers of all sizes."

Foster Printing Service is proud to introduce the Rightslink service which offers publishers with a tool to handle all types of content usage requests and provides a variety of advance reporting software. It also gives publishers an opportunity to expand their relationship with their customers while maintaining full control over their licensing business by setting pricing and business rules and controlling what users can and cannot do with their content.

By pairing Foster's longstanding reprint marketing program with Rightslink, publishers will be able to monetize their content, both online and in print, while generating new revenue.

About Foster Printing Service: About Foster Printing Service: Foster Printing Service specializes in providing a complete

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solution for all of your quality print and digital needs. From custom print products, reprints, and ePrints, to design services to mailing services - Foster is the leader in the industry. Foster's expertise encompasses every scope of the print industry. Their qualified personnel, uniquely designed workflow and printing technology work together to provide our customers the highest quality products available.

About Copyright Clearance Center: Copyright Clearance Center is the world's leading provider of innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing services, combined with its Web-based applications and tools, allow tens of millions of people worldwide in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. Visit www.copyright.com for more information.

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